



NEWS BRIEF



White House Launches TrumpRx, Unveils Drug Prices

On Feb. 5, President Donald Trump [announced](#) the launch of [TrumpRx.gov](#), a federally operated website to help individuals buy prescription medications at discounted cash prices. The website boasts savings for popular GLP-1s, including the Wegovy pill and injection, Ozempic and Zepbound. Medications for asthma and infertility are also available. At this time, the website does not sell or dispense drugs. Instead, TrumpRx.gov currently offers coupons for drug discounts. Patients can access the drugs through the instructions shown for each individual drug offer.

Through TrumpRx.gov, patients will be able to access discounts on 43 of the most popular and highest-priced medicines in the country, paying prices in line with the lowest paid by other developed nations (known as the most-favored-nation [MFN] price).

This launch features drugs from the first five manufacturers to reach MFN pricing agreements with the Trump administration, including AstraZeneca, Eli Lilly, EMD Serono, Novo Nordisk and Pfizer. Additional drugs from 11 other companies that have signed MFN pricing deals will be made available through TrumpRx.gov in the coming months. The discounts range from 33% off Pfizer's Xeljanz (which treats ulcerative colitis) to 93% off Cetrotide (used in fertility treatments).

How to Use TrumpRx.gov

These website deals would be "only available for cash-paying patients." The discounts are not available to patients who are paying through their health insurance and do not apply to insurance deductibles. Discounted drugs can be obtained at participating pharmacies using coupon codes displayed on the website or directly on manufacturers' websites.

The website explains that patients will click a button stating they aren't enrolled in a government insurance program, such as Medicare, and that they won't seek insurance reimbursement for out-of-pocket costs or count them toward a deductible. Then, they can get a coupon to take to a participating pharmacy for a discount. Some offers may require consumers to go to the company's website instead.

For More Information

A recent KFF survey found that two-thirds of U.S. adults are worried about affording health care for themselves and their families, outranking other expenses like groceries and gas. Furthermore, a majority of Americans (56%) said they expect health care to become less affordable in the coming year. Prescription drugs are a big portion of Americans' health care costs.

The vast majority of Americans have health insurance and likely won't need to use TrumpRx. Implications of MFN are still unclear and, in some cases, a medication may be cheaper with insurance. For more information about the discounted drugs, check out the FAQ section by scrolling down the page on [TrumpRx.gov](#).

Individuals should continue to monitor prescription drug changes. We'll keep you updated with any notable developments.

Provided by National Insurance Services

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